**Newsletter 23 November 2021**

**Students in the Fire Zone to Attend Educational Workshops Designed Through**

**Collaboration Between Aydem Perakende and Muzipo Kids**

**Through a collaboration with Muzipo Kids and Marmaris District Directorate of National Education, Aydem Perakende will hold science, drawing and emotion recognition workshops for elementary school students affected by the fires started in Muğla and the neighboring areas in July.**

Aydem Perakende, in collaboration with Muzipo Kids, will be holding educational workshops for students who face challenges to access education and social activities following the fire started in Bayır, Söğüt, Hisarönü, Selimiye, Orhaniye and Turunç regions in Marmaris in July. Designed to minimize the psychological impacts of these fires on students, the first workshop will start on 25 November, Thursday, and the workshops will continue for four weeks, with 25 students maximum in each group.

Under this project, students from first to fourth grade will be offered science, drawing and emotion recognition workshops two days a week free of charge, and each workshop will last three hours. The first of the educational workshops will be about emotion recognition, regarding the measures that the students need to take in case of an adverse nature event, ensuring that they can express their emotions. Then, at the drawing workshop, the students will draw the emotions they experienced. At the science workshop, which is the final stage, they will be taught how fires start and gain awareness on how to prevent them. It is aimed to reach 100 kids in the region through these workshops.

Serdar Marangoz, General Manager at Aydem Perakende, stated that they are happy to be a part of these projects to support children’s education and he continued: “The fire disaster we experienced in the previous months has deeply affected all of us. We conducted studies to see what we can do in the long term to psychologically support the students in the affected areas. Although it is not a hot topic anymore and although the fires were extinguished, we know that the children in these regions are still under the influence of the incident. With this collaboration and with support from Marmaris District Directorate of National Education, we aim to contribute to the social and personal development of these children through these workshops.”

**About Aydem Perakende**

Aydem Elektrik Perakende Satış A.Ş., an Aydem Enerji company, was founded in 2008 to offer uninterrupted and high-quality electricity services for around two million clients in Aydın, Denizli and Muğla. In line with its customer satisfaction approach, which is its priority at all times, Aydem offers electricity supply for non-eligible clients through Retail Sales Contracts, and for all eligible clients in the country regardless of the region through bilateral agreements in the locations it is authorized. Aydem Perakende has a strong corporate culture created through working policies and innovative practices and it attaches great value to its employees, which was proven when it ranked on the “Best Employees in Turkey List” by the “Great Place to Work®” Institute, which is a great accomplishment.

**For Media Contact of Aydem Perakende**

Directorate of Corporate Communications

Corporate Communications Specialist – Baran ÖLEKLİ

E-mail: baran.olekli@aydemenerji.com.tr

Tel: 0530 100 34 22